

ANNEX III

JOINT PROJECT PROPOSAL

A. Title of the Project

"Young Energy for economic development through Cultural Heritage"

B. Relevant UNESCO Field(s) of Competence (tick the checkbox[es])

- Education / Natural Sciences / Social and Human Sciences
 Culture / Communication and Information
 Other priorities (e.g. gender equality, youth, etc.)

C. Description of Project

Term of Project	05.01D - 10M.31D (06 months) (within April to October 2013)	Area	National Level
Actual beneficiaries	<ul style="list-style-type: none"> - Unemployed Youth in Heritage Cities - Ministry of Culture and Arts - Ministry of National Heritage - Ministry of Economic Development 		
Expected Outcome	<ul style="list-style-type: none"> - Provide Employment opportunities through heritage tourism - Promote Economic Development through heritage tourism - Civic engagement of youth in heritage promotion, economic development and inter-cultural understanding 		
Project Objectives	<ul style="list-style-type: none"> - Capacity building of unemployed and marginalized youth in Heritage cities - Bring those youth into the main economic stream of the country - Preservation of Heritage cities through informed local youths - Contribute towards national economy 		

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Main Activities

The main activities shall comprise;

- Crash programme to educate local youths on Heritage Sites with the assistance of other stakeholders
- Preparation of information handbills to create awareness on Heritage sites
- Familiarization of UNESCO's World Heritage in Young Hands Kit" translated into the two local languages, viz; Sinhala and Tamil, through workshops in UNESCO ASP schools and amongst Youth in World Heritage Site areas in Sri Lanka.
- Basic training for rural unemployed youth in the World Heritage Site areas in the English language in order to provide avenues for employment as heritage tour guides, using a foreign language.
- Creation of a "Youth Desk" in the Ministry of Youth Affairs and Skills Development to,
 - (a) Help coordinate the familiarization programme on World Heritage amongst Youth
 - (b) Help provide links in preparing for the "World Youth Conference" to be held in Sri Lanka in 2014
 - (c) Help strengthen links between the Ministry of Youth Affairs and Skills Development, the Sri Lanka National Commission for UNESCO and the Korean National Commission for UNESCO

D. Estimated Budget (in USD; by expenditure item)

Activity Budget	
Item	Description
Printing	Information handbills to create awareness on Heritage sites
Training	Crash programme to educate local youths on Heritage Sites
	Basic English language training for unemployed youth in selected areas
Workshops	Training in use of world Heritage in Young Hands Kit
Consultancy	Creation of "Youth Desk" for Liaison work for project
Total	

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E. Regarding the project above, what difficulties in implementation do you foresee?

- Timelines in receiving and disbursing funds
- Coordination of programmes between the concerned stakeholders

However, these can be overcome by planning well ahead

F. Among the difficulties above, what needs to be addressed through attending the study visit hosted by KNCU? (Excluding budget)

- Gain experience from KNCU on working with Youth
- Gain experience from KNCU on work pertaining to World Heritage issues
- Gain experience from KNCU in organization and coordination of programmes

G. What positive outcomes do you expect after the joint project is complete? What kind of capacity-building effects would the joint project provide to your NatCom?

- Capacities of unemployed youth in World Heritage areas of Sri Lanka strengthened
- Good experience will be gained by the Sri Lanka National Commission for UNESCO in organization and coordination of youth and heritage programmes
- Unemployed youth of the areas are brought into the main economic stream
- Youth civic engagement enhanced

H. Role(s) of Entities Involved (*financial, human resources, consultation, liaison, etc*)

Name of Organization	Role (HR, consultation, etc.)
<i>Sri Lanka National Commission for UNESCO</i>	Help in translation, Printing and distribution of World Heritage in Young Hands and in coordinating and conducting the programmes
<i>KNCU</i>	Funds for printing, training, workshops and consultancy
<i>World Heritage Center</i>	Funds from UNESCO World Heritage Center for translation and printing
<i>Other(specify)</i>	
<i>Other(specify)</i>	